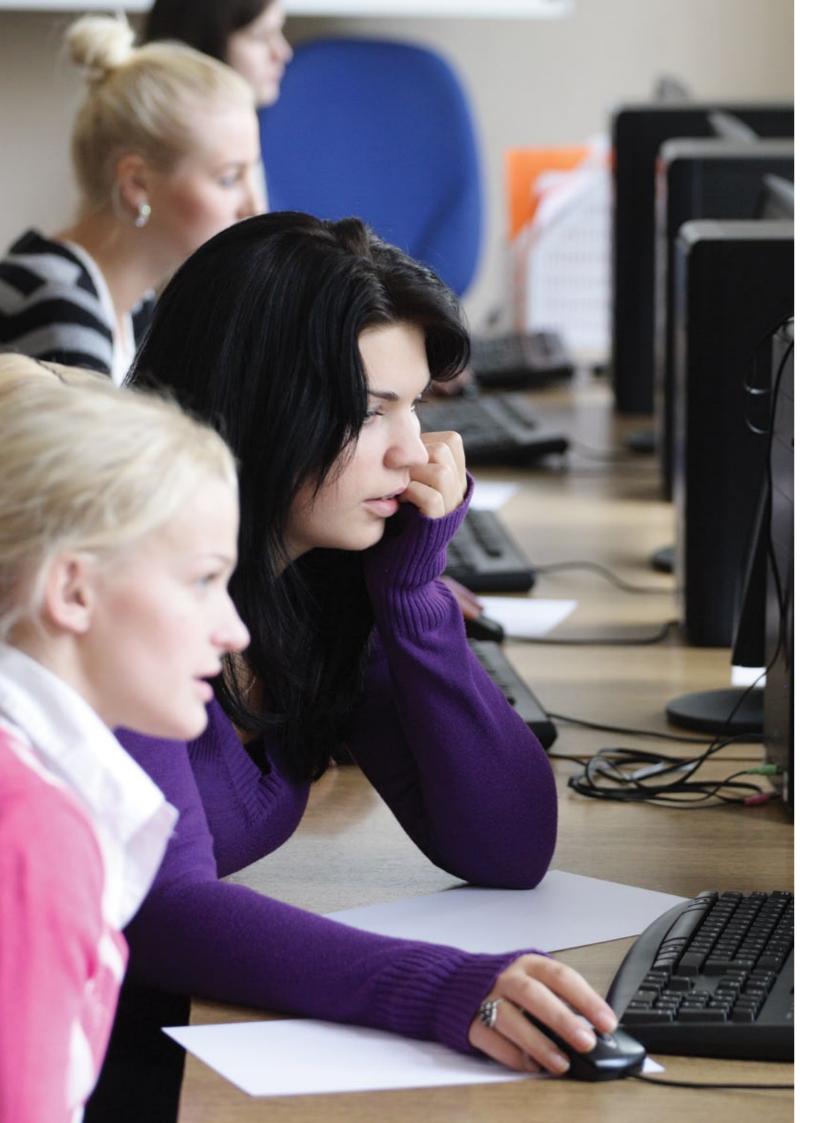
JA CREATIVE UNIVERSITY COLLEGE

WHERE ECONOMICS AND CULTURE MEET









- 2 RECTOR'S MESSAGE
- 4 ABOUT US

STUDY AREA: ECONOMICS

- 6 ACCOUNTING AND AUDITING
- 8 INTERNATIONAL TRADE OPERATIONS AND LOGISTICS
- 10 BUSINESS ECONOMICS AND ADMINISTRATION

STUDY AREA: ARTS

12 INTERIOR DESIGN

STUDY AREA: TRANSLATION AND INTERPRETING

14 TRANSLATION AND INTERPRETING

STUDY AREA: BUSINESS MANAGEMENT, ADMINISTRA-TION AND REAL ESTATE MANAGEMENT

- 16 MBA
- 18 ENTERTAINMENT INDUSTRY MANAGEMENT
- 20 CULTURAL MANAGEMENT
- 22 CREATIVE MARKETING AND SALES MANAGEMENT
- 24 MANAGEMENT SCIENCES
- **26** ONLINE STUDIES
- 28 STUDY ENVIRONMENT
- 30 INTERNATIONAL COOPERATION
- 32 RESEARCH
- 34 CAREER CENTER
- 36 STUDENT LIFE
- 38 FROM THE PAST TO THE FUTURE

We take pride in our work quality and the scientific and creative potential of our employees, our faculty who prepare our students for their future careers."

■ Rector's Message

The progression of the knowledge society, globalization, the accession to the European Union, new demands in the labor market and education, the need for innovations - all these factors have a great influence on the higher education in Latvia. This creates new challenges for educational institutions making them progress by suggesting new scholastic directions, perfecting the technical and technological tools that fit contemporary reality.

The University College of Economics and Culture integrates in the European higher education space by implementing new and modern teaching methods that enable students to obtain knowledge and skills more successfully than before. We take pride in our work quality and the scientific and creative potential of our employees, our faculty who prepare our students for their future careers.

Offering good quality knowledge and skills is one of our university's priorities and has already become a tradition. The implementation of new scholastic methods and technologies allows students who due to various reasons cannot attend classes to obtain knowledge. Today, our university college is accessible to everyone who wants it and it can fulfill all the requirements set by present-day higher education standards.

The University College of Economics and Culture is a new, innovative and dynamic educational institution with learning process rallying many Latvian professionals, who are well-known and acknowledged in their respective fields. They are ready to meet the needs of students of today and tomorrow for high quality knowledge and skills that allow our graduates adjust to the labor market and become professionals and future leaders. Year after year, we continue to grow and raise the quality by way of including foreign lecturers in our learning process and learning from their experience and enlarging our knowledge.

Owing to our graduates and benefactors who support our learning process and by cooperating with professional associations advising us, we are able to accomplish our most important mission: "Happy students know who they are and what they want to achieve in their lives!"

Gunta Veismane

Rector, the University College of Economics and Culture



About Us

In everyday life culture is also called as "the lifestyle of the entire community".

The University College of Economics and Culture (EKA) is an educational institution, which has developed as an answer to society's need for educated specialists who could work successfully in the conditions of market economy and put into practice their creative potential.

The University College of Economics and Culture is an accredited institution of higher learning that implements college, bachelor's and master's level professional and academic programs in social and humanitarian sciences. Both the university college and its programs are new, progressive and dynamic. With several programs an innovative online study opportunity is offered.

The students of the University College of Economics and Culture have chosen an active, interesting and creative lifestyle. The study process is organized in the same manner. Students have actively participated in various cultural events both as organizers and as participants.

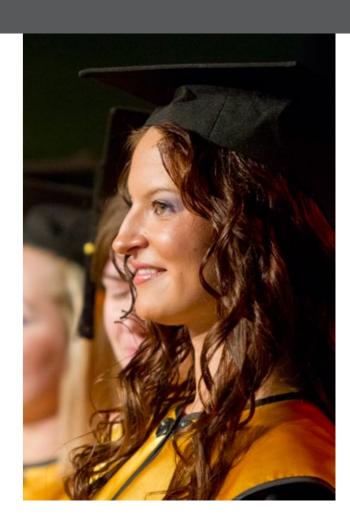
EKA is a university college for students.

Mission

The University College of Economics and Culture as a higher education institution is based on innovative methods and multicultural approach. It provides professional and academic education in line with the European Union standards, fosters the development of students' creative potential, initiative, and motivation for lifelong learning.

Vision

EKA is developing as an interdisciplinary multicultural university. It prepares knowledgable, creative and independent personalities who are excellent professionals in their areas. EKA is associated with competitive education, internationally acknowledged diplomas, high professional quality of our graduates, well-developed scientific research base and highly qualified academic and administrative personnel.



MAIN FACTS

The University College of Economics and Culture was founded on May 28, 1998.

On November 16, 2006, EKA was granted a full accreditation.

The European Commission has awarded ERASMUS University Charter to EKA.

Each year, several University College of Economics and Culture students earn double diploma at the CAH Dronten University in the Netherlands. EKA has signed bilateral agreements with universities in Belarus, Italy, Russia, Lithuania, the Netherlands, Poland, Slovenia, Spain, Turkey, Ukraine and Hungary.

The University College of Economics and Culture is a member of the Baltic University Program. The program unites more than 160 universities from 14 Baltic region countries.

In 2013, EKA welcomes its first Fulbright specialist within the framework of U.S. government program.

In 2013, EKA celebrates its 15th anniversary by founding a scholarship foundation.

4

∠ Economics





Professional bachelor's degree program "Accounting and Auditing"

Professional bachelor's degree program "Accounting and Auditing" contains many courses that enable students to acquire knowledge in accounting, control, economics and finance, develop analytical skills, as well as prepare for work in companies, institutions and organizations.

Students acquiring theoretical knowledge reinforce it in various companies in three internship opportunities – finance accounting, finance analysis and pre-diploma internship that are in total 26 weeks long. It allows the graduate to perform executive responsibilities of various levels in accounting and economics, deal with complicated analytical tasks and make decisions. After graduating from the bachelor's degree program, it is possible to enroll in a related master's program.

The graduates' theoretical and professional qualification allows them to work in finance, management and budget accounting, control and auditing standard spheres. Graduates have an opportunity to perform responsibilities of a chartered accountant in Latvian companies, institutions or organizations as well as develop a career in international joint ventures. The demand for such highly qualified specialists has risen due to the deeper integration in the European Union.

CONTACTS

Stanislavs Keišs

Program Director Tel.: +371 26117462 Email: s.keiss@eka.edu.lv

Laura Millere

Program Assistant Tel.: +371 26811600 Email: laura.millere@eka.edu.lv

MONTA JANKUS

The study program "Accounting and Auditing" graduate

MAIN FACTS

Attainable Qualification:

Economist

Form and Duration of Studies:

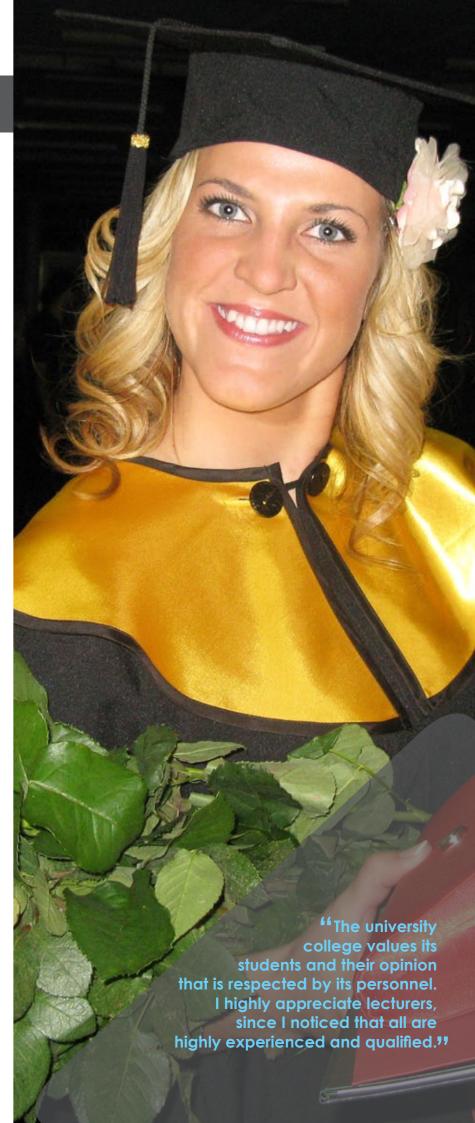
Full-time: 4 years Part-time: 4,5 years

Program Objective:

To prepare students for work in accounting and auditing areas in companies, institutions or organizations by providing acquisition of theoretical and practical knowledge that conforms to the requirements set in Europe to deal with the economic and financial activities of organizations, companies institutions, their control, analysis and financial management issues.

Courses

Introduction to Accounting Theory, Financial Accounting, Management Accounting, Taxation, Company Financial Analysis, Auditing, Computer Software for Accounting and Auditing, Accounting in Public Institutions, Financial Theory, Management Theory, Marketing, Banking, Economic and Monetary Policy of the EU, Project Management etc.



7

■ Economics





First-level professional higher education studies program

"International Trade Operations and Logistics"

In EKA study direction "Management, administration and real estate management" the first-level professional higher education study programs are implemented as well as bachelor's and master's programs. The study program "International Trade Operations and Logistics" successfully fits in. It ensures the horizontal cooperation between programs, as well as motivates students for further education.

All the essential requirements for professional qualification are implemented in the program, as well as specific requirements, that are necessary for performing the professional duties of a logistics specialist. Besides the required knowledge and skills for logistics specialist, students are given the insight of international marketing that raises new specialist's competitiveness in the labor market.

The theoretical knowledge acquired during the study process is improved in internships – warehousing and inventory management, marketing organization and distribution system acquisition. Students do the internships in logistics, freight and passenger carriers or in other companies connected with the field of logistics that have signed agreements with the university college.

After graduating from the program students can continue studies in EKA bachelor's degree program "Management Sciences" or other universities' second level programs or work professionally in the particular area.

CONTACTS

Guna Kalnača

Program Director Tel.: +371 20009052

Email: guna.kalnaca@eka.edu.lv

Zane Sprudzāne

Program Assistant Tel.: +371 28451040

Email: zane.sprudzane@eka.edu.lv

RAIMONDS PETROVSKIS

Study program
"International Trade Operations and Logistics"
student

MAIN FACTS

Attainable Qualification:

Logistics Specialist

Form and Duration of Studies:

Full-time: 2 years Part-time: 2,5 years

Program Objective:

Provide students with theoretical knowledge, research skills and proficiency in logistics and international trade.

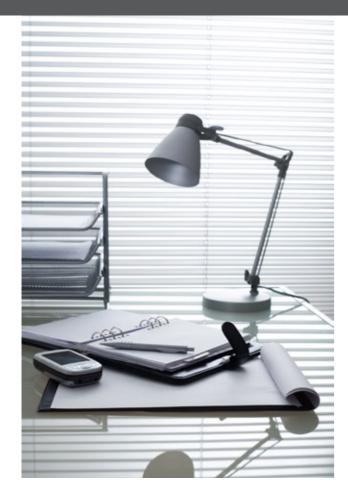
Courses:

Marketing, Introduction into Business, Macroeconomics, Introduction into Accounting, Introduction into Logistics, Supply Chain and Distribution Systems, Warehouse Organization and Inventory Management, Purchase Organization, Logistics Information Systems, International Sales Management and Marketing etc.



∠ Economics





Second-level professional higher education study program

"Business Economics and Administration"

The study program prepares future specialists for Latvian economic development who can establish and run small and medium size businesses, assess professionally company's economic situation, analyze results of economic and financial activities, organize company's internal audit, plan development strategy, draft and lead projects, conduct research and continue education in master's program. The acquired economist qualification provides competitiveness in both Latvian and international markets.

The theoretical knowledge acquired during the study process is improved by students in various internship companies 3 times – doing introductory internship, basic internship, pre-diploma internship, their total duration is 26 weeks. Graduates work in places such as manufacturing, trade and service companies, enterprises and joint ventures, state and local government institutions, banks, organizations and insurance companies etc.

The theoretical and professional background acquired by graduates gives diverse knowledge – how to establish a company, draft a business plan, start business, work in a business, economics and administration, and assess economic situation of a company.

Program helps understand how to analyze financial flows, organize business internal audit, plan development strategy, draft and lead business projects in connection with entrepreneurship sphere. It gives an opportunity for graduates to either lead a Latvian company, institution or an organization's department or develop a career in international joint ventures.

Laura Millere

Program Assistant Tel.: +371 26811600

Email: laura.millere@eka.edu.lv

Stanislavs Keišs

CONTACTS

Program Director Tel.: +371 26117462 Email: s.keiss@eka.edu.lv

MARTS TĪRUMS

Study program
"Business Economics and
Administration"
graduate

MAIN FACTS

Attainable Qualification:

Economist

Form and Duration of Studies:

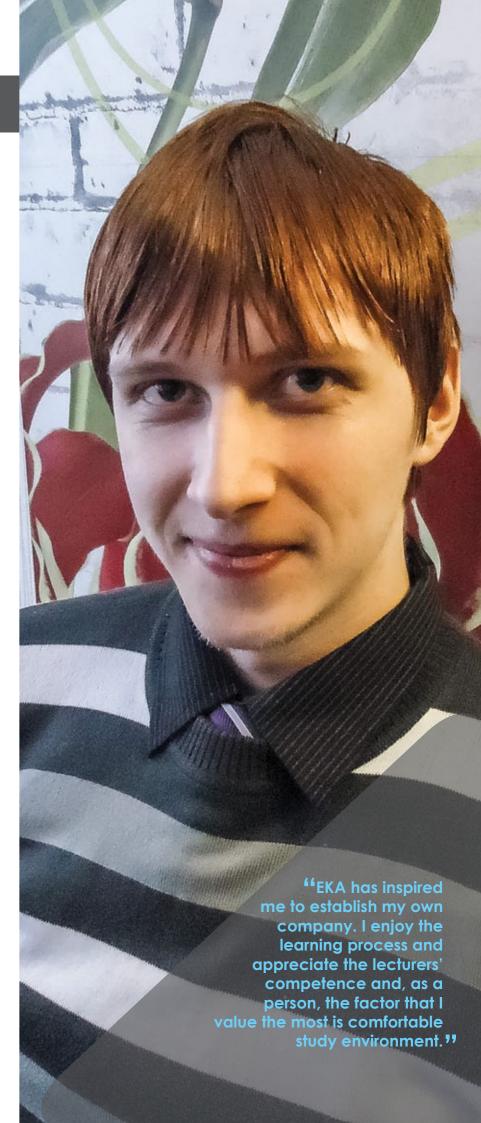
Full-time: 4 years Part-time: 4,5 years Part-time (Online Studies): 4,5 years

Program Objective:

Prepare students for work in business economics field by providing the acquisition of necessary knowledge, and skills that ensure the output of the 5th level professional qualification contributing to the students' competitiveness during the changing socially economic conditions. Graduates can qualitatively perform their professional duties and are competitive in Latvian and the EU labor markets.

Courses:

Business Organization and Management, Strategic and Tactical Business Planning, International Business, Marketing, Financial Marketing, Management Theory, Taxation System, Accounting, Financial Analysis of a Company, Auditing, International Business, Project Management, Insurance, Bond Market, Logistics etc.



▲ Arts





Professional bachelor's degree study program "Interior Design"

The study program of "Interior Design" is the most diverse program at the University College of Economics and Culture and it contains 5 most important areas of art (architecture, landscape architecture, graphic design, 3D modeling and art) that forms the creative core of this study program.

Students studying in this program can acquire theoretical knowledge about interior design, knowledge and skills in interior project development, its renovation and reconstruction. To develop independent work skills students do practical tasks under the guidance of professional lecturers-designers and acquire several computer programs in 2D and 3D environment.

Internship is an integral part of the professional bachelor's degree study program. Students have to do 3 internships for 26 weeks in total. During the internship time, students prepare and carry out interior design projects in different Latvian companies, institutions or organizations. In collaboration with the sphere's employers, the future designers are offered creative tasks, as well as workshops are organized and interior design project are carried out.

The interior designer who graduates from the University College of Economics and Culture can successfully draft and lead interior projects of various levels of difficulty, can be fluent with the design environment and is aware of the latest trends in a particular sphere and is a competitive designer both in Latvian and the EU labor markets.

CONTACTS

Zane Jansone

Program Director Tel.: +371 20009051 Email: zane.jansone@eka.edu.lv

Sanita Meldere

Program Assistant (full-time studies) Tel.: +371 29501074

Email: sanita.meldere@ek.edu.lv

Laura Millere

Program Assistant Tel.: +371 26811600

Email: laura.millere@eka.edu.lv

BAIBA RIHARDE

Study program "Interior Design" graduate

MAIN FACTS

Degree Earned, Attainable Qualification:

Professional bachelor's degree in design, interior designer's professional qualification

Form and Duration of Studies:

Full-time: 4 years Part-time: 4,5 years

Program Objective:

To provide students with the acquisition of theoretical knowledge and research skills in design and specializing in interior design, prepare creative, independently thinking students with high professional proficiency, whose knowledge and practical work skills in interior design area corresponds to the professional bachelor's level and interior designer's qualification requirements and who can qualitatively perform their professional duties in interior design and be competitive in Latvian and the EU labor markets.

Courses:

Composition, Drawing, Painting, Computer Graphics, Project Management, Introduction to Business, Spatial Design, Interior Elements Design, Furniture in Interior Design, Design of Lighting etc.



■ Translation and Interpreting



Professional bachelor's degree study program "Translation and Interpreting"

The program offers competitive education by training qualified translators and interpreters. Students in this program master written and oral translation (consecutive and simultaneous interpreting) skills in English-Latvian language combination. In practical classes Russian is used as an additional language.

In addition to theoretical and practical translation courses, students learn French as their second foreign language and they have also an opportunity to choose between Spanish or German. In the study process, modern technologies (terminology resources on the Internet, SDL Trados Studio 2011 and SDL MultiTerm Desktop 2011, screen sharing etc.) are used.

To ensure effective acquisition of written and oral translation skills, both effective language acquisition and translating methods with practical training in classes and at internship places are used. The university college has a simultaneous and consecutive interpreting room. Several computer rooms are also available to master other language disciplines.

Study program "Translation and Interpreting" graduates are competitive translators and interpreters with a wide range of general and specific knowledge, who can use the acquired professional bachelor degree to develop their career.

CONTACTS

Zane Veidenberga

Program Director Tel.: +371 20040787

Email: zane.veidenberga@eka.edu.lv

Zane Sprudzāne

Program Assistant Tel.: +371 28451040

Email: zane.sprudzane@eka.edu.lv

JEĻENA

■ Testimonial

Study program "Translation and Interpreting" graduate

MAIN FACTS

Degree Earned, Attainable Qualifi-

Professional bachelor's degree in translation and interpreting, translator's and interpreter's qualification

Form and Duration of Studies:

Full-time: 4 years Part-time: 4,5 years

Program Objective:

Prepare qualified translators and interpreters who are competitive in today's labor market, can adapt to changing requirements, are flexible and ready to learn and improve when both performing their professional duties and continuing educating themselves at further educational levels.

Courses:

Written Translation, Translation Theory and Practice, Consecutive and Simultaneous Interpreting, Specialized Translation, Specialized Terminology etc.





Master's degree study program

"Business Administration" (MBA)

In the national economy of Latvia, especially in manufacturing, trade and service spheres, highly qualified business administration specialists are needed who are trained for leading the business process in global economy conditions, can offer innovative business ideas and implement them, are knowledgeable in management, finance, control and analytical spheres. They can also work as experts in stimulating national economy sectors.

Academic master's study program "Business Administration" is created to develop and provide students with such academic education that is useful in subsequent research process, further studies and could satisfy labour market requirements. The study program ensures the level of education that conforms to higher education requirements of Latvia and the EU.

Our MBA program motivates the students to study literature independently, develop their thinking, identify problems and look for their solutions as well as acquire skills and competence adequate to the branch by taking into account the market's economic situation and possible problems. Studies guide and give instructions on how students should use the acquired knowledge and skills in further research and professional activity and further education as well as motivates and prepares them for doctoral studies.

Academic master's degree education allows students to do scientific research in the acquired science sphere or sub-sector, work in pedagogical sphere in highest education institutions as well as lead a particular professional work sphere or perform manager's duties in companies, institutions or organizations.

CONTACTS

Ineta Kristovska

Program Director Tel.: +371 28451054

Email: ineta.kristovska@eka.edu.lv

Laura Millere

Program Assistant Tel.: +371 26811600

Email: laura.millere@eka.edu.lv

■ Testimonial

EDGARS ČERKOVSKIS

Study program
"Business Administration"
student

MAIN FACTS

Degree Earned:

Social science master's degree in business administration

Form and Duration of Studies:

Full-time: 2 years Part-time: 2,2 years Part-time (Online Studies): 2,2 years

Program Objective:

Provide students with the acquisition of theoretical knowledge, research and practical skills in management taking into account the development of management theory and modern organization demands and the need for innovative ideas in national economy. Study program is geared towards specialist training for innovative business management in a changing environment of economics.

Courses:

Business Management in Changeable Conditions, Human Resource Management, Contemporary Management Theories, Leadership, Business Finance Management, Business Risk Management, Project Management and Financing, Business Competitiveness, Business Law, Research Organization and Academic Work, Academic English etc.





First-level professional higher education study program

"Entertainment Industry Management"

The program gives an opportunity to acquire the knowledge and skills needed in developing and diverse entertainment industry market, plan and implement creative projects (festivals, concerts, shows, corporative events etc.), address and attract audience. In the study program "Entertainment Industry Management", students learn not only theory of culture and the history of culture, but also attend management and entrepreneurship courses.

Communication, teamwork as well as project planning skills are very important. Studies are strongly connected with live cultural process, participating in various festivals, projects, events, and their analysis; lectures often are held outside the university college. Beside the academic lecturers the study program involves a wide range of branch professionals.

The theoretical knowledge is reinforced with event organization and creative industry research internships that students do in both the state and municipal cultural institutions as well as producer associations, festival and entertainment agencies, contemporary art associations and film studios. After finishing the program, our graduates continue their studies at the university college in the professional bachelor's degree study program "Cultural Management" senior years, in other universities or work for companies.

The study program "Entertainment Industry Management" in higher education market of Latvia is an offer with high added value that in the creative industry field specifically singles out the entertainment industry. It makes a significant part of the creative industries.

Zane Sprudzāne

Program Assistant Tel.: +371 28451040

Email: zane.sprudzane@eka.edu.lv

CONTACTS

Gunta Kalnača

Program Director Tel.: +371 20009052 Email: *guna.kalnaca@eka.edu.lv*

■ Testimonial

MONTA VALDMANE

Study program "Entertainment Industry Management" graduate

MAIN FACTS

Attainable Qualification:

Culture Manager

Form and Duration of Studies:

Full-time: 2 years Part-time: 2,5 years

Program Objective:

Prepare contemporary trained culture managers for professional work in culture and creative industry companies, state and municipal government culture institutions.

Courses:

General Cultural Theory and Contemporary Trends, Music Industry, Fashion Industry, Advertising, Entertainment Event Planning and Organization, Project Management, Creative Communication, Communication Art Management, Introduction into Business etc.





Professional bachelor's degree study program "Cultural Management"

culture and economics.

"Cultural Management" study program is one of the cornerstones of the university college - two academic areas that are united in the name of the college - social and humanitarian - makes up symbiosis between

Students of the professional bachelor's degree study program obtain theoretical knowledge in the field of culture, knowledge and skills in cultural business and management, comprehension and understanding about cultural policy, about the basic principles of cultural management, the infrastructure of culture, the tendencies of marketing culture and the potential of the culture. Internship opportunities in culture establishments is provided in order to shape independent professional work skills.

By uniting the potential of culture and business, a product with high added value can be created. The graduates of the University College of Economics and Culture - managers of a cultural establishment - have acquired special knowledge and skills allowing them to successfully manage cultural establishments, to implement creative projects, coordinate and manage representatives of various professions, to plan and attract funding, and simultaneously orientate themselves in both matters of the field of culture, and the processes of the development of society and national economy.

CONTACTS

Zane Jansone

Program Director Tel.: +371 20009052 e-mail: zane.jansone@eka.edu.lv

Sanita Meldere

Program Assistant (full-time studies)
Tel.: + 371 29501074
E-mail: sanita.meldere@eka.edu.lv

Zane Sprudzāne

Program Assistant (part-time studies) Tel.: +371 28451040 e-mail: zane.sprudzane@eka.edu.lv

JĀNIS BALODIS

■ Testimonial

Study program
"Cultural Management"
student

MAIN FACTS

Degree Earned, Attainable Qualification:

Professional bachelor's degree in cultural al management, qualification of cultural organizations manager

Form and Duration of Studies:

Full-time: 4 years Part-time: 4,5 years

Program Objectives:

To prepare specialists who are creative, think independently, with high professional workmanship, whose knowledge and practical work skills in cultural business live up to professional bachelor level and the qualifications of a manager of cultural establishments and who can do their professional duties with quality being competitive in both Latvian and European markets.

Courses:

Introduction to Cultural Theory, Latvian Cultural Policy, Event Direction Management, Organizing Exhibitions and Managing Galleries, Marketing of Cultural Services, Project Management, Public Relations, Producing, Introduction into Business etc.



20



First-level higher education study program

"Creative Marketing and Sales Management"

In Latvia, there are many good companies that have a small commercial budget, however, a competitive idea and creative marketing solutions ensure their growth and sustainability. Right now in various fields -education, culture - a product of good quality is just one of the foundations of successful performance, a big role for the use of wide marketing solutions and methods.

The study program of "Creative Marketing and Sales Management" offers a chance to master the organization of the market and the ground rules of sales management. The study program provides the student with the necessary knowledge about the development of a marketing plan, the process of buying and selling product or service, establishing communication between the seller and the buyer, the principles of pricing, designing and organizing of advertising.

The theoretical knowledge acquired in the study process is strengthened in internship of marketing, sales management; the students do their internship in wide range of marketing, trade, service and creative industry businesses. After the completion of the study program, the program graduates continue studies in the senior years of EKA bachelor's degree program of "Management Sciences" as well as working for different companies in the field.

CONTACTS

Gunta Kalnača

Program Director Tel.: +371 20009052 Email: *guna.kalnaca@eka.edu.lv*

Zane Sprudzāne

Program Assistant Tel.: +371 28451040

Email: zane.sprudzane@eka.edu.lv

■ Testimonial

ANITA KĀRKLIŅA

Study program
"Creative Marketing and Sales
Management"
graduate

MAIN FACTS

Attainable Qualification:

Specialist of marketing and trade

Form and Duration of Studies:

Full-time: 2 years Part-time: 2,5 years

Program Objective:

To provide the students with theoretical knowledge, acquiring research skills and abilities in marketing and trade.

Courses:

Marketing, Introduction into Business, Microeconomics, Introduction into Accounting, Direct Marketing, Marketing Management, International Sales Management and Marketing, Merchandizing, Statistics, Innovation in Marketing etc.





Bachelor's degree study program "Management Sciences"

The study program "Management Sciences" allows students to receive knowledge in management practices that is current and in step with the modern market, as well as to stimulate ability to strategically and analytically solve problems. In the study program, the students acquire knowledge and skills needed for the manager of any of national economy area, to be able independently solve management problems either in private or public sector.

In the study process, the student is provided with both theoretical knowledge and practical skills in researching management, considering the development of management theory and needs of modern organization and the necessity of innovation in national economy. This ensures that the quality of the studies is up to the European educational standards.

The students of the program acquire integrated and mutually coordinated courses with the aim to do efficient research, which can be successfully implemented in companies, establishments or organizations in all of the management levels in any fields of national economy. This kind of experience teaches to grapple with various sustainable development problems of the field while increasing the ability to perform in market conditions.

The graduate of the study program of "Management Sciences" is ready for scientific research activity to continue studies in a master's degree program, or for professional growth and new challenges.

CONTACTS

Zane Jansone

Program Director Tel.: +371 20009051

Email: zane.jansone@eka.edu.lv

Laura Millere

Program Assistant Tel.: +371 26811600

Email: laura.millere@eka.edu.lv

■ Testimonial

LAURA LUCA

The study program "Management Sciences" student

MAIN FACTS

Degree Earned:

Bachelor's degree in social sciences and management

Form and Duration of Studies:

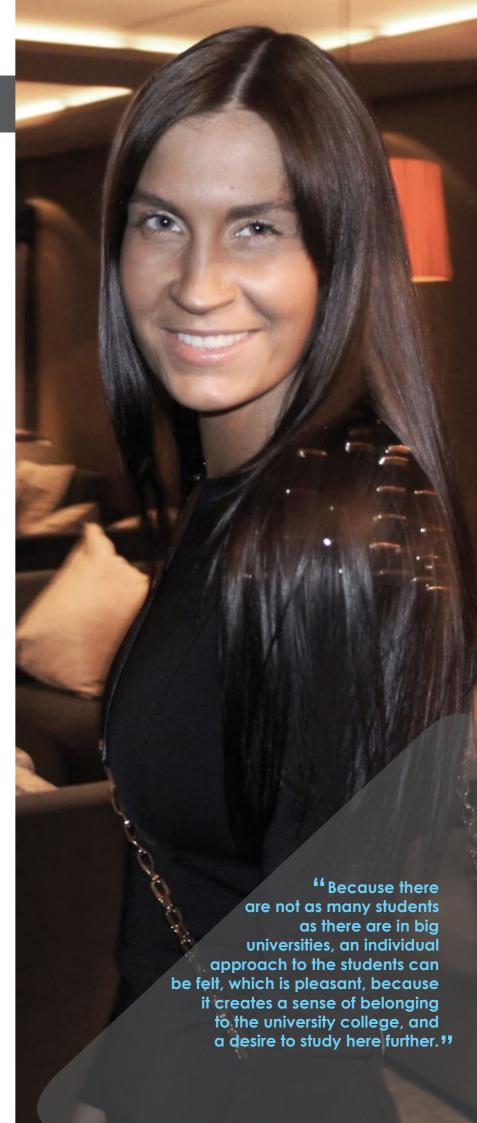
Full-time: 3 years Part-time: 4 years Part-time (Online Studies): 4 years

Program Objective:

To provide knowledge on the basis of current needs of market and organization, to promote the ability to solve management problems strategically and analytically: to prepare the students for further research, to develop students' personalities, their creative abilities and motivation for further education.

Courses:

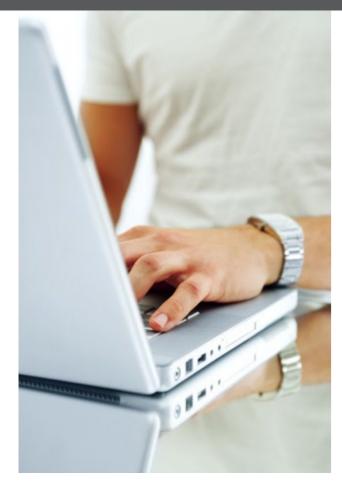
Research Methodology, Introduction into Business, Marketing, Business Law, Project Management, Business Innovation, Strategic Management, Public Relations, Quality Management, Brand Management etc.



4

21

■ eLearning
 ■ Testimonial



Online Studies

Online learning is a modern form of studies, which allows saving time and financial resources while studying independently and utilizing IT advantages. It can be done from home, from work, even from foreign countries at any time. EKA's offered online studies are basically independent using interactive study materials arranged by the instructors of the university college, which have been put on the Moodle educational website. That can be accessed with an individual student password and username.

Study materials have been created for every study course of the program including the contents of the course, which has been arranged thematically, according to the outline of the course. The summary of every course includes: a dictionary in Latvian, English and Russian, in which the terms of the outline are explained, a body text, in which the essence of the theme has been described, examples that add to the theoretical material, assignments and the examples of their solutions, self-control assignments and exercises and independent work assignments. There is a summary and a list of the recommended literature at the end of each section, theme outline can be supplemented with a Power Point presentation, audio and video materials.

Online studies also include consultations (to be attended at the university college or by using Moodle, Email, Skype, etc.). The English lessons take place online using innovative language learning program with the help of video conferencing systems. This means that the students have to be at their computers at a certain time (outside EKA premises), that allows the communication with the instructor and other study group members. Test and exams can be taken individually either at the university college or electronically, using the Moodle system or email.

CONTACTS

Ineta Kristovska

Vice Rector Tel.: +371 28451054

Email: ineta.kristovska@eka.edu.lv

Laura Millere

Program Assistant Tel.: +371 26811600

Email: laura.millere@eka.edu.lv

JURIS GRANTIŅŠ

Online MBA student

ONLINE STUDY PROGRAMS

Second-level higher professional education study program:

"Business Economics and Administration"

Duration of online studies: 4,5 years

Bachelor's degree study program: "Management Sciences"

Duration of online studies: 4 years

Master's study program:
"Business Administration" (MBA)

Duration of online studies: 2,2 years

Enrolment:

The enrolment of the students takes place twice in one academic year, in fall and in winter.



Study Environment





Library

EKA library is the main center of providing information resources for study process and research work. To support research, teaching and learning, library's stock contains a modern research, academic and informative literature, periodicals, audio and video materials, electronic resources in Latvian, Russian, English, German and other languages. In collaboration with the university college's faculty, library's stock is regularly supplemented.

All the information sources are included in electronic catalogue, which allows the subscriber and the library's visitor to get acquainted with the wide offer. The task of the library's employees is to provide the preservation of all the information and permanent accessibility in order to form a supportive research environment for the students and the faculty's academic activities.

The university college's students have an opportunity to use the following full-text subscribed data bases:

Cambridge Journals Online

Multipurpose full text, e-journal data base of Cambridge University Press publishing house.

EBSCO

Multipurpose e-journal and other e-resource database in English.

Letonika

News and translation system. Information about Latvia in Latvian.

Nozare.lv (LETA)

Offers its users systemized LETA latest and current information about 30 Latvian business, state and community sectors.

Rubricon

Russia's biggest encyclopedic database.

CONTACTS

Rūta Kore

Head Librarian Tel.: +371 20040797 Email: ruta.kore@eka.edu.lv

Elita Berga

Librarian

Tel.: +371 20040797

Email: biblioteka@eka.edu.lv

Study Information Center "SIC"

MAIN FACTS

The employees of the Study Information Center (SIC) do not only make sure that the university college's prospective and current students are fully informed about the study process, but also:

provide consultations and information for the applicants and students

organize informative activities in order to attract new students

organize the enrolment process at the university college

perform the study process record keeping

Dace Zariņa

Head of Study Information Center Tel.: +371 20009053 Email: sic@eka.edu.lv



EKA Goes International



International Collaboration

As the years go by, the University College of Economics and Culture has purposefully been becoming an international university.

EKA collaborates with different foreign universities in the framework of both ERASMUS agreement, multilateral collaboration agreement, and also within the framework of separate projects and arrangements. Agreements about collaboration in joint research projects, conferences and implementation of seminars and experience exchange have been made with several foreign universities.

EKA has signed ERASMUS agreements with universities in France, Italy, Lithuania, Macedonia, the Netherlands, Poland, Slovenia, Spain, Turkey and Hungary. Every academic year, the list of foreign partner universities grows, because new bilateral collaboration agreements are made. That also means that, every year, there is an exchange of students and faculty with some of the universities from the above-mentioned countries. To participate in ERASMUS program, the applicants have to take part in a competition. The selection process for the ERASMUS studies occurs twice a year.

And that is not all. A collaboration agreement with CAH Dronten University in the Netherlands offers students of EKA an opportunity to study one year (the fourth study year) in Dronten. It allows in addition to the bachelor's degree and qualification from the University College of Economics and Culture to receive the Netherland's higher professional education degree (Dutch ingenieur degree = Bachelor Honors).

Finally, the University College of Economics and Culture is also a participant of the Baltic University Program. This program involves over 160 universities of 14 Baltic sea region countries. In 2013, the university college received its first Fulbright specialist within the U.S. government program.

Sanita Meldere

ERASMUS Staff Mobility Coordinator Tel.: +371 29501074

Email: sanita.meldere@eka.edu.lv

MAIN FACTS

The University College of Economics and Culture collaborates with the following European universities:

CAH Dronten (the Netherlands; double diploma opportunity)

Universidad de Jaen (Spain)

Univerza v Ljubljani (Slovenia)

eto

EKA is either a participant or a recipient of the following international higher education projects:

The Baltic University Program

ERASMUS

Fulbright

erasmus **ERASMUS** aktualitätes DRONTEN **ERASMUS** student Univerza v Ljubljami erasmus CULBRIGHT

CONTACTS

Zane Veidenberga

ERASMUS Coordinator Tel.: +371 20040787 Email: erasmus@eka.edu.lv

Research



CONTACTS

Stanislavs Keišs

Vice Rector for Science Tel.: +371 26117462 Email: s.keiss@eka.edu.lv

Scientific and Academic Work

While implementing 10 study programs at the University College of Economics and Culture, 41 elected faculty members in various academic positions are involved, of those 21 are lecturers with doctoral degree, including 1 professor, 10 associate professors and 10 assistant professors, 51,2% of all with a doctoral degree. While presenting reports and preparing scientific articles, the faculty of the university college actively takes part in international conferences organized by EKA and other Latvian and foreign universities.

EKA's faculty publishes scientific articles in Latvian and foreign journals, including internationally cited publications. The university college organizes an annual scientific conference and publishes an international journal called "Economics and Culture". EKA also organizes annual student conferences.

The following university college's academic faculty members have become experts of the Latvian Science Council:

- 1. Dr.oec., prof. S.Keišs
- 2. Dr.oec., assist.prof. A.Grišins
- 3. Dr.phil., assoc.prof. V.Vēvere
- 4. Dr.oec., assoc.prof. I.Šīna
- 5. Dr.paed., assoc.prof. N.Lūse
- 6. Dr.paed., assoc.prof. J.Jermolajeva
- 7. Dr.admin., assoc.prof. I. Brence

Conference and publishing coordination

Email: zinatne@eka.edu.lv

MAIN FACTS

The university college's research interests including social and humanitarian sciences, are as follows:

Usage of innovative management methods in planning the operation of an organization

Current business problems in Latvia

Economical calculations, financial and control methodology and organization

Regional, administrative - territorial reform in Latvia

The influence of planning of cultural policy upon the development of the branch

Creative industry development trends in Latvia

The latest trends in interior design in Latvia

Language and translation





Career Center

The mission of the EKA Career Center is to meet various lifelong-learning educational needs while designing tailor-made courses on demand.

EKA Karjeras centrs (Career Center) offers intensive, specialized course and seminar opportunities both for young adults and senior professionals (for example, languages, software training etc.). EKA Karjeras centrs is unique because its course offering is both off-line (i.e. in college premises) and on-line. By using AnyMeeting | Skype technology of on-line communication, the center can provide course access virtually from anywhere.

Courses have been divided in the following categories:

Languages

20 hour courses, which improve and add to your language knowledge.

Exams and certification

10-20 hour preparation for entrance examinations and certification.

Computer programs and e-solutions

6-20 hour courses to learn about various software and internet solutions.

CONTACTS

Gatis Dilāns

Course Coordinator Tel.: +371 29615615 Email: *gatis.dilans@eka.edu.lv* ekakursi.lv



COURSES

Currently the center offers the following courses:

Decision Making in State Institutions

English (Advanced)

English (Beginners)

English (Intermediate)

French (Beginners)

French (Intermediate)

GRE Preparation in Riga

IELTS Preparation in Riga

Latvian for Foreigners

Painting for Beginners I

Painting I (Creative work development)

Russian as a Foreign Language for Foreigners (in Riga, Latvia)

SDL MultiTerm 2011 Desktop Basics

SDL TRADOS Studio 2011 (Getting Started)

Setting up Free On-line Blogs Spanish (Beginners)

TOEFL Preparation in Riga



Student Life



CONTACTS

Email: ekassp@gmail.com Twitter: @EKA SP

The Student Council

The student life at the university college outside the study process mainly revolves around the activities organized by the Student Council (SC).

The SC of the university college is both active organizing students' free time and also contributes by way of promoting the university college itself. The SC makes sure students feel as comfortable as possible at their university college. The council also pays attention to the students' academic problems, tries to provide extracurricular activities, keeps in touch with ERASMUS exchange students, and arranges various activities at the college.

The aim of the SC is to represent and defend the interests of the university college's students and be the best SC in Latvia, which is confirmed by the positive assessment of other university SC's (joint projects) and the support of EKA students (polls, participation in activities). Every year, the university college provides funding to organize various activities. The main annual activities organized by the SC are Christmas party, Birthday Ball and SPEKAS Award. The council also organizes outdoor activities, for example, excursions, hikes and EKA OPEN student friendship forum.

In the study process, every student has an opportunity to approach EKA SC and participate in the everyday life of the university college while organizing activities and promoting the university college. The administration of EKA supports student's creative expressions and the desire to improve the everyday life of the student as well as to motivate various activities for the students. The SC is the right place for the students, who want to actively and fully experience their study years while working and participating to improve the student life. That is why we invite you to join us!







From the Past to the Future

The Past

The building which is currently the property of the University College of Economics and Culture was built in 1909 as a three-story barrack. In the 1920s-40s, it accommodated the army units of Latvia, whereas in September of 1940, the building was taken over by the Red Army.

Since the university college is located on the street named after the Russian scientist Mikhail Lomonosov, it points to creative, academic and professional traditions. Currently, Lomonosova Street is becoming a unique and academically inhabited environment with many diverse institutions of higher learning in evidence. Since May 28 of 1998, an essential part of that environment is the University College of Economics and Culture.

The Future

To fulfill the university college's mission, we have come to an agreement about the following strategic priorities:

The development of the form of online studies
The university college's further internationalization
The development of science
The development of EKA's faculty
The development of new study programs
The advancement of lifelong learning

To conclude, we will mention that our students value that EKA provides an opportunity to study under the guidance of people, who are not only academically bright, but, at the same time, are professionally active. The sort of people can be called academic professionals, who while relying more on the market reality, at the same time, are able to comprehend broader theoretical relationships in the context of growth. We are confident that the university college will get internationally recognized, if we continue using technologies and the added value of our academic professionals.

CONTACTS

The University College of Economics and Culture

Lomonosova 1, Building 5 Rīga, LV-1019, Latvia Email: *administracija@eka.edu.lv* eka.edu.lv

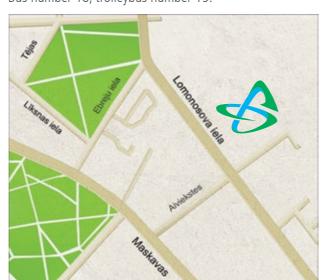
Study Information Center

Tel.: + 371 20009053 Fax: + 371 67114111 Email: sic@eka.edu.lv

Public Transportation

From the direction of the center of town: trolleybus stop "Lomonosova iela". From the direction of Ķengarags: trolleybus stop "Lauvas iela".

Bus number 18, trolleybus number 15.



© 2013 The University College of Economics and Culture











eka.edu.lv